ALEXANDER PERSKY

alexander.persky@gmail.com | 480-620-6877 | alexanderpersky.com | github.com/bebaps

WHERE I'VE WORKED

Web Application Developer – Arizona State University – Tempe, AZ   **6/2021 – Present**

- Developed and maintained custom Drupal modules and themes.
- Managed tasks and workflows effectively using JIRA, collaborating with cross-functional teams to prioritize projects, meet deadlines, and deliver exceptional results.
- Spearheaded website creation, management, and maintenance on the Pantheon platform.
- Worked closely with design, content, and development teams to establish web standards and best practices.
- Conducted regular code reviews and contributed to internal project knowledge bases.
- Monitored and addressed website performance issues, proactively identifying areas for improvement and implementing solutions to ensure optimal functionality and user satisfaction.
- Completed projects with minimal supervision and direction, adhering to agile methodologies.
- Partnered with external and internal engineers to develop solutions in alignment with departmental roadmaps.
- Collaborated with internal audit and compliance teams to identify, remediate, and prevent issues and risks, ensuring adherence to best practices and regulatory requirements.

PHP Developer - 5 Fold Marketing – Tempe, AZ   **5/2017 – 6/2021**

- Led lifecycle application development and maintenance company-wide
- Designed, coded, and debugged Laravel and WordPress applications
- Practiced Object-oriented Programming (OOP) and Model View Controller (MVC) patterns
- Performed software testing and quality assurance
- Analyzed and implemented performance tuning, improvement, and balancing of existing applications
- Created, supported, maintained and documented department practices and procedures
- Created and managed company standards for the full software development life cycle, including best practices, coding standards, source control management, build processes, and quality assurance
- Identified, evaluated, and integrated new technologies into existing codebases to improve business offerings
- Tested, maintained and recommended software improvements to ensure strong functionality and optimization
- Provided comprehensive support to internal users to achieve a resolution to outstanding problems or issues
- Designed REST APIs for content portability
- Determined business needs and pain points to create the tools to resolve them
- Managed databases, server environments, and domains for external clients and internal users
- Created custom coded apps, websites, and prototypes from design files and other reference points

WordPress Developer – Factor1 Studios – Tempe, AZ   **9/2015 – 5/2017**

- Created and maintained custom coded WordPress themes and plugins for clients
- Custom coded WordPress themes from Illustrator or Sketch designs handed off from designers
- Created and maintained code repositories, databases, server environments, domains and more
- Provided support to management and internal team members to resolve complex problems
- Refactored outdated projects into clean, efficient, maintainable codebases complete with modern best practices and build tools
- Exercised a combination of Waterfall and Agile methodologies to manage projects, expectations, timelines, and budgets

Family Room Specialist – Apple Inc. – Chandler, AZ   **5/2012 – 4/2015**

- Troubleshoot and repair software and hardware issues for Apple devices
- Perform physical technical repairs on any and all Apple devices
- Provide one-on-one personal trainings to customers on Apple hardware and software solutions
- Provide complete and appropriate solutions and build long term relationships with customers
- Educate and train customers on the use of Apple products and software
- Exercise flexibility while troubleshooting multiple issues and customers simultaneously
- Exercise time management to maintain accurate appointment times
- Manage multiple personnel and technical queues throughout the store

WHAT I KNOW

HTML, CSS, JavaScript, PHP, MySQL, Sass, PostCSS, jQuery, Vue, Laravel, WordPress, Drupal, Tailwind CSS, Bootstrap, Foundation, macOS, Windows, Git, Command Line, G Suite, Adobe Suite, VSCode, PHPStorm, OOP, MVC, Agile, SCRUM, HTTP, REST, Apache, Nginx, Docker, AJAX, Stripe API, NPM, Composer, Gulp, Parcel, BitBucket, CPanel, AWS

WHERE I'VE LEARNED

Full LAMP Stack Development - RockIT Bootcamp – Tempe, AZ   **5/2015 – 7/2015**

Continuously learning and staying up to date with industry technologies via Lynda.com, Udemy.com, Codeschool.com, Pluralsight.com, and more. In this industry, there are a multitude of available resources to allow for continued self-improvement.

BA in African-American Studies – Arizona State University – Tempe, AZ   **5/2009**

- Arizona State University Senior of the Year Award   **2009**
- Alpha Phi Alpha Fraternity, Inc. Golden Pharaoh Award   **2009**
- Arizona State University Individual Achievement in Service Award   **2009**